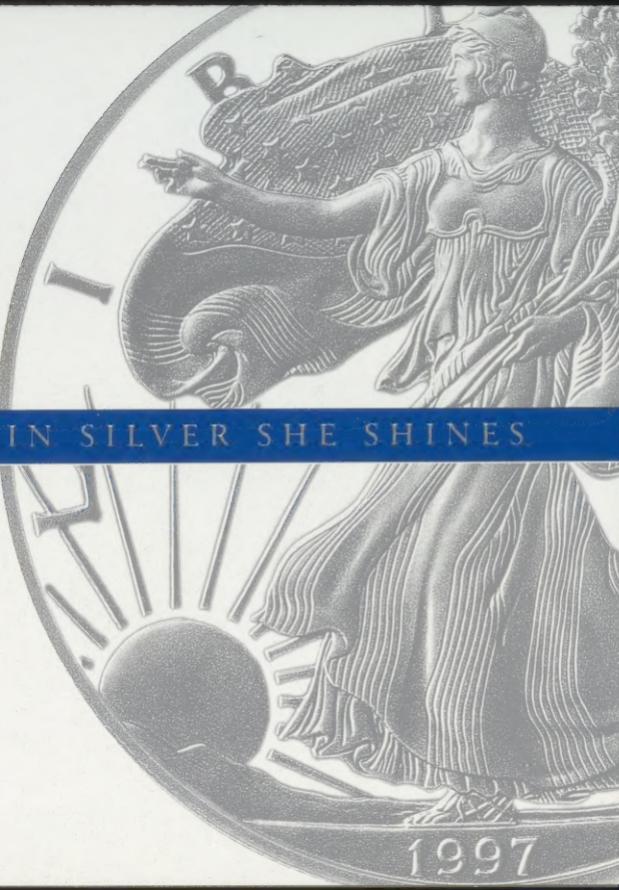


IN GOLD SHE GLOWS IN SILVER SHE SHINES



PRESENTING THE
1997 AMERICAN EAGLE
GOLD AND SILVER
PROOF COINS



OWN THE
WORLD'S MOST
BEAUTIFUL COINS



American Eagle
Gold and Silver
Proof Coins,
crafted to the
uncompromising
standards of the
United States
Mint, are today's

finest examples of the minter's art. And
1997 is the year to add them to your collection,
with mintages at an all-time low.

LOWEST MINTAGE AUTHORIZED FOR GOLD EAGLES

For 1997, the number of available Gold Proof coins has been cut by over 70%. For example, only 15,000 one-quarter ounce coins are offered individually, compared to 55,000 last year.

Similar reductions apply to each denomination, increasing the likelihood of sell-outs.

Coin	Available For Sale	Maximum Mintage	Mint Mark	Bullion Content (Troy oz.)	Diameter (mm)	Price
GOLD						
One-Tenth Ounce	15,000	45,000	W	.100	16.50	\$75.00
One-Quarter Ounce	15,000	45,000	W	.250	22.00	\$159.00
One-Half Ounce	8,000	38,000	W	.500	27.00	\$299.00
One Ounce	10,000	45,000	W	1.000	32.70	\$589.00
Four-Coin Gold Set	30,000	n/a	W			\$1,025.00
SILVER						
One Ounce	495,000	500,000	P	.999	40.60	\$23.00

Note: "Available for Sale" refers to the maximum availability by option. "Maximum Mintage" for each denomination of Gold Proof Eagle includes the quantity of that coin allocated for Four-Coin Sets. 5,000 One Ounce Gold and Silver coins are reserved for future Mint sets.



In 1907, President Theodore Roosevelt commissioned the world-renowned sculptor, Augustus Saint-Gaudens, to create a \$20 gold piece whose beauty would emulate the masterworks of ancient Greece. The result is *Liberty*, a timeless design which now inspires the obverse of the American Eagle Gold Proof Coin. Miley Busiek's *Family of*

Eagles, on the reverse, completes what is considered to be the most beautiful coin in the world today.

Saint-Gaudens' protégé, Adolph A. Weinman, created *Walking Liberty* for the 1916 half dollar. Today, Weinman's splendid creation strides across the obverse of the American Eagle Silver Proof Coin, with John Mercanti's *Heraldic Eagle* adorning the reverse. This is one of the most popular coins ever produced by the United States Mint, recalling the splendors of a bygone era.



A GRAND TRADITION TO COLLECT AND GIVE

Act now to maintain or establish the excellence of your collection, with the 1997 American Eagle Gold and Silver Proof Coins.

The historically low Gold Proof mintages reduce the number of coins available. So now is the time to order.

Moreover, American Eagle Proof Coins are impressive gifts, an ideal way to mark a personal milestone or moment of pride. With their luxurious packaging and accompanying Certificate of Authenticity, your gift of an American Eagle Proof Coin will be cherished as a symbol of excellence and accomplishment.

Don't miss this short-lived numismatic opportunity. Order today.



UNITED STATES MINT
Department of the Treasury
Serving America Since 1792

Coins shown not actual size.

HOW TO ORDER

Complete the enclosed order form and mail it, along with your remittance, in the return envelope. Or you can place an order 24 hours a day by calling *toll-free*:

1 - 8 0 0 - U S A - M I N T

Please allow 4 weeks for delivery (may arrive in multiple shipments). For order questions, call (202) 283-COIN
Mon.-Fri., 8:30 a.m. to 5:30 p.m. EST.

COLLECTOR'S RECORD

Customer number _____

Date of order _____

Method of payment _____

Amount of order _____

Order description _____



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A GOLDEN OPPORTUNITY:
SAVE ON ALL FOUR COINS

Acquire the 1997 American Eagle Gold Proof Four-Coin Set, and save \$97 over



buying each denomination individually. Your coins will arrive elegantly displayed in a velvet-lined presentation case.

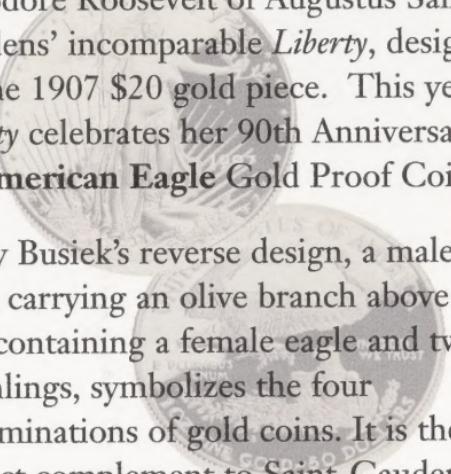
Only 30,000 Four-Coin Sets are available this year. And because mintage and individual availability have never been lower, this could be your only opportunity to own all four Gold Proof Coins.

Don't miss this golden opportunity. Order America's gold today.

See the other side for more information.

THE AMERICAN EAGLE STORY

“Certain things were done...because they add to the beauty of living and therefore to the joy of life.” So said President Theodore Roosevelt of Augustus Saint-Gaudens’ incomparable *Liberty*, designed for the 1907 \$20 gold piece. This year, *Liberty* celebrates her 90th Anniversary on **American Eagle Gold Proof Coins**.



Miley Busiek’s reverse design, a male eagle carrying an olive branch above a nest containing a female eagle and two hatchlings, symbolizes the four denominations of gold coins. It is the perfect complement to Saint-Gaudens’ splendid design.

Order these exceptional coins today, while supplies last.



UNITED STATES MINT
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DEPARTMENT OF THE TREASURY
UNITED STATES MINT
WASHINGTON, DC 20220
Serving America Since 1792

DIRECTOR
OF THE
MINT

Dear Gold Eagle Collector:

I expect this to be the most dynamic year for Proof Eagle sales in recent memory, and I am pleased to announce that your 1997 American Eagle Four-Coin Set awaits your order.

We focused the 1997 American Eagle program more intently than ever on collectors like you. We slashed program-wide maximum mintages for Proof Gold Eagles by 25 percent from 1996. Further, we will offer no more than 30,000 American Eagle Four-Coin Proof Sets, and **coins not sold in sets won't be sold individually**. You know that makes the likelihood of a sell-out in one or more individual gold coins greater.

To make Proof Gold Eagles accessible as well as premier collectibles, *we've held prices to 1996 levels despite dramatically lower mintages.*

Proof Gold Eagles will fly high in 1997—but not in large numbers, and only for collectors determined to own them. I hope we can fill your order for a Four-Coin Set and individual coins at your earliest convenience.

Sincerely,

A handwritten signature in cursive script that reads "Philip N. Diehl".

Philip N. Diehl
Director
United States Mint